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Executive Director



Hollywood Property Owners Alliance

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March 2, 2015

Councilmember Mitch O'Farrell
City Hall, Room 450
200 N. Spring Street
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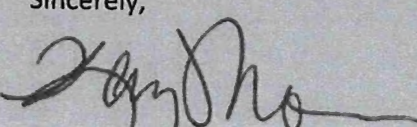
Subject: Support for Revocable Permit to Gate East Cahuenga Alley

Dear Councilmember O'Farrell,

At the February 19, 2015 meeting of the board of directors for the Hollywood Property Owners Alliance (HPOA), a request was presented to support a revocable permit to gate the north alley access points in the East Cahuenga (EaCa) Alley. Property Owner David Gajda presented this request on behalf of the EaCa Alley Association, which is supporting the gating of the alley between the hours of 2 a.m. and 8 a.m., daily in order to protect property, deter illegal activities, and improve safety and cleanliness in that alley. Please note that the EaCa Alley Association property owners are charged a special assessment for which the HPOA provides special services for the maintenance of EaCa Alley.

Although there has been a long history of supporting the activation of key alleys in the Hollywood Entertainment District and for businesses that choose to take advantage of alleys for dining opportunities, the board voted to support the application for the revocable permit, as a gating EaCa Alley at night will help to protect furniture and fixtures that may be associated with those businesses as well as securing the area in the early morning from illicit activities.

Sincerely,


Kerry Morrison
Executive Director

cc: David Gajda, EaCa Alley Association

